



Jason Mogle | Creative Copywriter

jasonmogle.com

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EXPERIENCE

Havas - *Freelance Copywriter*

SEPTEMBER 2023 - DECEMBER 2023

- Created TV spots and social campaigns for Babybel, Creamette, and Mueller's

Dentsu Creative - *Copywriter Intern*

JUNE 2023 - AUGUST 2023

- Created a launch campaign for ec30 by Procter & Gamble
- Ideated and executed social posts for 7-Eleven and Northrop Grumman

Havas - *Copywriter Intern*

JUNE 2022 - AUGUST 2022

- Created radio and social ads for Mueller's Pasta and Moen
- Concepted with and shadowed senior creatives on video spots, guerrilla campaigns, and Super Bowl spots

BYU AdLab - *Copywriter*

JANUARY 2021 - APRIL 2023

- Ideated and launched spec and client campaigns
- Served in leadership role to direct campaigns and projects

Divine Comedy - *Writer, Performer*

AUGUST 2019 - APRIL 2023

- Wrote and performed comedy sketches
- Ordered 15,000 glow sticks each semester

EDUCATION

Brigham Young University, Provo, UT - *BA in Advertising*

APRIL 2023

BONUS

The Telly Awards 2023 Golden Telly - *"Hair Monster"*

True Hearts for Healing Paws Rabbit Rescue - *Volunteer, Foster*